APPENDIX

1.A PIERS

COPENHAGEN AIRPORT SHOPPING CENTER

AIRSIDE

2018 01 05
OVERALL GUIDELINES
FOUR PIERS WITH SAME GUIDELINES

To ensure a welcoming shopping and dining experience in the Piers we encourage concessionaires to have following elements in mind when a design is made.

The main large scale elements which ensure an overall smooth and coherent experience in all the Piers are:

- Visibility lines towards the apron.
- Visibility lines towards wayfinding signs.

01. TRANSPARENCY
Maintain an open view and connections across the space with clear visibility throughout the shops and dining areas toward the apron.

02. FLOW
Be visible toward flow and ensure an easy access and flow within the unit.

03. SIGNAGE AND DESIGN
Maintain and reinforce the architectural simplicity with straight and clear lines with well-defined units ensuring high brand expression within the unit. Maintain and reinforce the solitary units, designed in keeping with the surroundings on all sides.

NOTE!
Please note that these guidelines are a supplement to the Unit Design Manual - Airside (UDMA). The requirements and recommendations from the UDMA must also be met in the design process.
ARCHITECTURAL CONTEXT

PIER A
PIER B
PIER C
PIER F
HIGH VISIBILITY TOWARDS THE APRON
If the unit is placed by windows it is very important to maintain high visibility through the unit. This gives passengers an overview and a sense of place, with the view of aircrafts, entailing a calm atmosphere as the customer feel close to the gate.

COHERENT DESIGN
* Design all sides of the unit, so there are no unsolved rear sides with visible storage or similar.
* Waste bins must be well incorporated in the design concept.
* Hidden storage space must be incorporated so no pallets, cardboard boxes, waste containers or similar are visible.
* Furniture must not exceed 130 cm in height.

VARIOUS & OPTIMISED SEATINGS
• Consider the type of seating required and if it should be varied according to the product selection and the type of dining (e.g. fast or slow dining).
• Consider how the arrangement of the tables and chairs can be flexible accommodating all from one person to groups without chairs left unused in between guests to obtain privacy.

UNIT SIGNAGE IN THE PIERS
In general, signage should be well proportioned and integrated into the unit layout with a clear hierarchy of signs used within the unit. Careful consideration should be given to the signage of the specific pier site to take into account the immediate surroundings and the need for a strong visual impact.

* Suspended signs are only allowed in some areas in Pier B & Pier F. These signs must not overshadow with the wayfinding signs.
* Signs must be well-designed on both sides when two-sided.
* Removable signage must not exceed 150 cm in height.

APPROVAL
* All designs must be approved by CPH.

* Required guidelines.